



# abby's closet

## Thank You, Volunteers!

"Abby's Closet" has a very simple mission ~ to collect prom dresses and distribute them (free of charge) to girls who might otherwise be unable to attend their prom due to the cost. We are overwhelmed on a daily basis by the generosity and support of all of you who are helping with this project. We can't thank you enough for your dedication and hard work. Without you, this wouldn't be possible. And, to think, all of this started because we discovered the pink gown in the back of Abby's closet. It was the gown she wore to the high school prom her Junior year. It brought back such good memories of a very special evening. Abby wanted to give this gown to another girl to wear and enjoy. When we couldn't find an organization in the area that specifically collected and distributed prom dresses, we started out own! Thanks to each of you for jumping in to help us with this cause. Many girls in the Portland area will benefit from your kindness and generosity.

Best regards,  
Abby and Sally Eglund  
"Abby's Closet" Co-Founders

## OUR LOGO and FLYER

We now have an official logo for this project (see above). Hope you like it. Thanks to BLYNDA BARNETT at IVEY IMAGING for providing the artwork for the logo as well as the flyer we'll use to solicit dress donations. She did an incredible job, and in record time. We very much appreciate all of her efforts. Thanks, also,

to AARON EGLAND, ALINA MAUNU, PAMELA RYAN and JENNIFER EMERY for their assistance. The flyer has been sent to DICK MAUNU at MAUNU PRINTING to be die-cut and printed. We should have the finished flyers (1,000+) in a week or two. Please let us know many you would like to hand out.



Sally Eglund receiving a donation from Camille Keonjian

## PROM BOUTIQUE NEW DATE: April 3rd

**MARK YOUR CALENDAR:** The date for the prom dress giveaway has been changed. The new date is Sunday, April 3. It will be held at the RED LION HOTEL- PORTLAND CONVENTION CENTER. A committee is hard at work gathering rolling racks, stand-up mirrors, etc. Let us know if you would like to help.

## WEBSITE

Our website is under construction, but should be up and running soon. Please be sure to check it out: [www.abbyscloset.org](http://www.abbyscloset.org)  
Thanks to ERIC CHAPIN for designing it for us.

## DRESS DRIVE:

Feb. 1-Mar. 15

Our goal is to collect 400 dresses. (Of course, more would be better!) So far, we have approx. 100. This is our biggest need right now. Here's how you can help:

- ✳ Forward this email and flyer to family, friends or co-workers (and ask them to forward it on to their friends).
- ✳ Sponsor a dress drive in your school, neighborhood, church or business. (Be sure to check with us first to ensure we're not duplicating efforts.)
- ✳ Purchase a dress to donate (There are lots of good sales right now! We especially need dresses in very small or large sizes.)
- ✳ Donate cash, and we'll do the shopping!

Please let us know if you would like some flyers or posters.

*Note:* We are a nonprofit organization, so all donations are tax deductible.

Thanks to CHAR and DAVID BERKHAM for their very generous cash donation. Thanks, also, to ERROL BRADLEY at CHIPMAN RELOCATIONS, UNITED VAN LINES, for donating the wardrobe moving boxes we are using to store the dresses.

## PRESS RELEASE

PEGGY KEONJIAN has prepared a press release for distribution to the news media. If you have contacts at local newspapers, TV or radio stations, or suggestions on how to publicize this cause, please let us know.

**PLEASE HELP COLLECT FORMAL DRESSES!!**

*Helping prom dreams come true ...*

Abby's Closet, Inc. is exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

Tax ID #65-1230155. All donations are tax deductible as allowed by law.

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FEBRUARY 2005

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